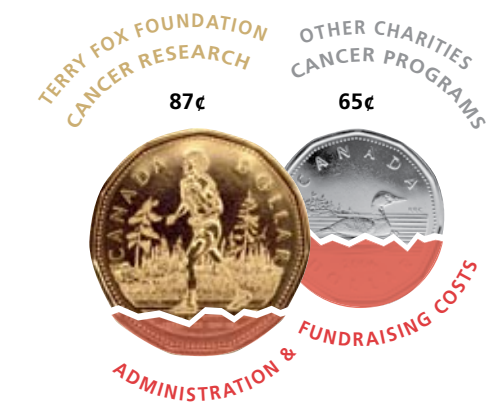




A DAY FOR YOUR WORKPLACE TO RAISE FUNDS FOR CANCER RESEARCH • FRIDAY, SEPTEMBER 12, 2008

Why Support The Terry Fox Foundation?

- The Terry Fox Foundation is one of the most fiscally responsible charities in Canada with over **87 cents of every dollar** going directly to cancer research
- Just **32 full time staff** across Canada service over 10,000 Terry Fox events
- The Terry Fox Foundation is the second largest non-governmental funder of cancer research in Canada. Since 1980, more than **\$400 million** has been raised
- All Terry Fox events are organized by volunteers, not paid staff or for-profit special event companies (which is becoming the new norm in fundraising events)
- The Terry Fox Foundation does not spend money on paid advertising



A single dream. A world of hope.
The Terry Fox Foundation

1-888-836-9786
atwork@terryfoxrun.org

*“Even though I’m not running anymore,
we still have to try to find a cure for cancer.”*

– TERRY FOX, SEPTEMBER 2, 1980

Show your employees that your organization cares!
Bring your workplace together!
Invite your customers and clients to join you!

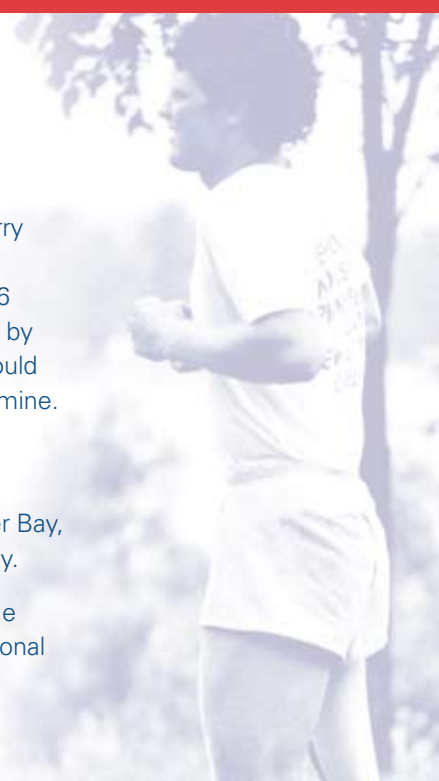


Terry's Legacy

Almost three decades ago, Terry Fox's life was irrevocably altered by cancer. Until his diagnosis, Terry was like any 18 year old-focused on school, sports and leisure. Round after round of chemotherapy coupled with the amputation of his leg opened his eyes to the ravages of the disease. During the 16 months that Terry underwent his treatment, he was inspired by the courage and strength displayed by cancer patients in the cancer clinic. In his letter seeking support for his Marathon, Terry wrote, "I could not leave knowing these faces and feelings would still exist, even though I would be set free from mine. Somewhere the hurting must stop... I was determined to take myself to the limit for this cause."

Terry's determination to make a difference was the driving force behind a 143-day cross-Canada fundraising run called the Marathon of Hope. Sadly, cancer struck a second time just outside Thunder Bay, Ontario and Terry was forced to stop. He died on June 28, 1981, one month short of his 23rd birthday.

Since its humble beginnings over 27 years ago, the Terry Fox Foundation has evolved to include the Terry Fox Run, the National School Run Day and now the Terry Fox Works Day, as well as international runs around the world.





Terry Fox Works

Host a fundraising event at your workplace or in your community on Friday, September 12th. With over 153,000 Canadians being diagnosed with cancer every year, cancer touches all of us- including our co-workers and their families. So join us... TERRY FOX WORKS!

Featuring: 

What can we do to raise funds?

Our Terry Fox Works resource kit is packed with fun ways to not only raise funds, but ensure your employees will have fun doing it!

- Participate in the Great Canadian Head Shave. Last year, 1100 Canadians raised more than \$750,000 by losing their locks at workplace or community head shave sites
- Gather prizes and organize a silent auction
- Let's Eat! Organize a lunch, barbecue, company picnic or bake sale
- Double up! Many companies will match their employees' donations
- Who's Who in the Zoo? Have a baby photo contest – donate to vote
- Dress Down! Make a donation on Casual Fridays

How much does it cost to participate?

There is no cost to participate. Terry Fox believed in making our events open to everyone.

How much do we have to raise?

There is no minimum amount required to be raised. Terry Fox asked for a dollar from every Canadian back in 1980.

What support is available?

We will provide you with posters, pledge sheets, a CD, online registration and pledging, an e-newsletter of tips and all of the guidance and support you need to put on a great event.

Does what we raise really make a difference?

Yes. The Terry Fox Foundation raises funds for innovative cancer research on all types of cancer. Over the past two decades, Terry Fox Foundation research grants have directly contributed to most of the major research breakthroughs in Canada. In October 2007, the Terry Fox Research Institute was created to bring together researchers in a new collaborative effort to expedite results.

Introducing The Terry Fox Research Institute

Our vision at the Terry Fox Research Institute is to improve significantly the outcomes of cancer research for the patient by having teams of academic and clinical researchers work completely in concert with one another sharing insights and knowledge and discoveries all with a focus to improve patient care by quickly generating practical outcomes from their research.

TFRI will fund and manage research projects that link hospitals, cancer organizations and universities together provincially and nationally.

www.tfri.ca

The Terry Fox
Research Institute



**THANK YOU
FOR YOUR
INTEREST!**

How Do I Register my Workplace?

Friday, September 12, 2008 Register online at www.terryfoxrun.org, call us at 1.888.836.9786 or complete this form and fax to us.

Yes, please send us more information:

Company Name _____

Address _____

Contact Name _____

Title _____

Email _____

Phone _____

Type of Event: (check one)

Great Canadian Head Shave Other

Location _____ # Participating _____

Would you be interested in holding additional events throughout the year?

Would you recommend another company that may be interested in holding an event? If so, please fill out the following:

Company Name _____

Contact Name _____

Email _____

Phone _____

Fax your application to:

Fax: 403.212.1343

The Terry Fox Foundation

Terry Fox Works • National Coordinator

Unit D10-6115 • 3rd St SE • Calgary, AB • T2H 2L2